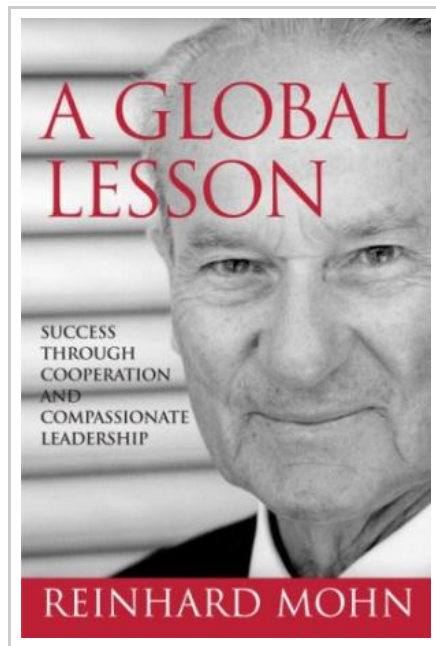




A Global Lesson: Success Through Cooperation and Compassionate Leadership (Hardback)

By Reinhard Mohn, Andrea Stoll

Random House USA Inc, United States, 2009. Hardback. Book Condition: New. 204 x 144 mm. Language: German,English . Brand New Book. Reinhard Mohn, legendary entrepreneur and father of the global media giant Bertelsmann, offers penetrating insights into his motives, beliefs, and hopes as one of the world's foremost businesspeople. Reinhard Mohn has grappled with the political and cultural changes of recent decades like few other entrepreneurs of his time. In this deeply personal book, Mohn, for the first time, describes his entrepreneurial development in the context of his own fascinating personal experiences. A Global Lesson plumbs the extraordinary depth of Mohn's life, from his Protestant upbringing and his time as a German soldier in an American POW camp during World War II to his socially conscious choices as a young businessman. The hopes and challenges of booming 1950s Germany influenced Mohn's early years as an entrepreneur in many ways. He quickly understood that to be successful he had to combine economic thinking with social responsibility. Furthermore, as he guided Bertelsmann's evolution from a medium-sized company to a global media corporation, he realized how important it was to seek dialogue with other cultures. Through it all—from the...



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Reviews

It is a single of my favorite publication. I have read and so I am sure that I will likely to study again once again down the road. I am delighted to let you know that this is basically the greatest publication we have read inside my own life and might be the best pdf for possibly.

-- **Maria Morar**

The publication is great and fantastic. It can be filled with knowledge and wisdom. You won't truly feel monotony at any moment of your time (that's what catalogues are for about if you ask me).

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