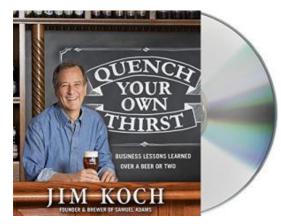
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QUENCH YOUR OWN THIRST: BUSINESS LESSONS LEARNED OVER A BEER OR TWO



MACMILLAN AUDIO, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 150 x 130 mm. Language: English. Brand New. Founder of The Boston Beer Company, brewer of Samuel Adams Boston Lager, and a key catalyst of the American craft beer revolution, Jim Koch offers his unique perspective when it comes to business, beer, and turning your passion into a successful company or career.In 1984, it looked like an unwinnable David and Goliath struggle: one guy against the mammoth American beer...

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